



# Yamparala Rahul

Web2 Designer → Web3 Designer

I am a UX Designer with **3.7 years of freelance experience in Web3 design** and **4.4 years of full-time Web2 design experience**. I spent 2.4 years as a UX Designer at Entytle (Enterprise App) and 2 years as a UI Designer at Synclo (Healthcare App). Currently, I am on the path to starting a full-time career in Web3.

Updated 3rd July 2025

## Work History

### DAO Member / IslandDAO

June 2024 to Present / Part-time, Remote / 1 year

Community: IslandDAO - Brining DAOs on Island

#### Design Impact:

- Colaborated in rebranding and ideation of DAO from **Dean'sList DAO** to **IslandDAO**
- Delivered **\$3000 Case study on DAO** with 30+ DAO members participation.
- Supported DAO design needs by being active and collaborative.

### Product Designer / Pubkey link

May - June 2025 / Full-time, Remote / 1 Month

Product: Pubkey – Free and Open Source Discord verification on Solana

#### Important Details of the Project:

Pubkey link is a free and open source discord verification platforms built on solana

#### Design Impact:

- Revamping **Whole product UI & UX** to enhance community member & manager engagement.
- Designed **Web & Mobile Interface enterprise** with minimal changes for faster application.

More about it - <https://x.com/PubKeyApp>

### Product Designer / KridaFans

March 23 - 2025 / Freelance, Remote / 2 Years

Product: KridaFans - Football fantasy on Solana and other chains.

#### Important Details of the Project:

KridaFans was a Football fantasy startup built on blockchain.

#### Design Impact:

- First designer to **Revamp the platforms 2 times for pivot of business**
- Helped in growing app from **Double digital active users to 20K+ active users** around globally.

More about it - <https://x.com/KridaFans>

### UI Designer / Detrix Networks Pvt Ltd

Feb 21 - July 22 / Fulltime, Onsite / 1.6 year

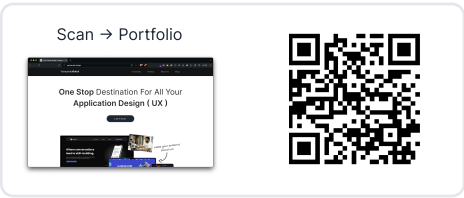
Product: Proteus & Artistland, Consumer Facing Dapps

#### Important Details of the Project:

Proteus, was first product designed as a front page for ethereum chain.  
Artistland was product for capturing decentralised music as NFTs market.

#### Design Impact:

- Contributed to **\$2M funding round** for whole product line.
- Got **200+ Alpha users** to get global and heavy testing feedback



[Yamparala.design](https://yamparala.design)

mail: rahulvignanwork@gmail.com

call: +91 8897132717

Hyderabad, India

## Key Skills

User Experience Designing

User Interface designing

Usability Testing & Research

Product Management

Agile Product Development

## Design Skills

Web3 Product Design

B2B SaaS Interfaces

Design Systems

AI Conversational Interfaces

AI Prototyping & Wireframing

AI Generative Assets

## Tech Stack

Design → Figma

Prototyping → Lovable & Bolt.New

UX Copy → ChatGPT

UI Search → Perplexity ai

Documentation → Jire & Confluence

## Education

April 2024 | Enterprise Design Thinking

### Enterprise Design Thinking



**IBM**  
From IBM,  
[Verification link](#)

Dec 2023 | UX Design

### Professional UX Certification



**Google**  
From Google,  
[Verification link](#)

B.Tech | Discontinued in 2nd year

### Computer Science & Engineering

VIGNAN UNIVERSITY GUNTUR

## Social Profiles

[Linkedin @yamparalarahul](#)

[X \(Twitter\) @yamparalarahul1](#)